



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

April 6, 2012

TO: CERTIFIED FARMERS' MARKET ADVISORY COMMITTEE (CFMAC)  
INTERESTED PARTIES

A teleconference meeting of the Certified Farmers' Market Advisory Committee has been scheduled for the following:

When: Wednesday, April 18, 2012      Where: CA Department of Food and Agriculture  
9:00 a.m. – 1:00 p.m.                      2800 Gateway Oaks, Suite 100, Room 107  
Sacramento, CA 95833

Any member of the public may join the conference call by going to any of the following locations:

Bill's Bees, 12640 Little Tujunga Canyon Rd., Sylmar, CA 91342  
Blenheim Press, 5 Latimer Rd., Santa Monica, CA 90402  
CCFM, Inc., 23501 Park Sorrento Blvd. Ste. 105, Calabasas, CA 91302  
Center for Volunteer & Nonprofit Leadership of Marin, 555 Northgate Dr., San Rafael, CA 94903  
Crane Creek Growers, 2425 Roberts Rd., Penngrove, CA 94951  
Dragon Spring Farm, 6115 Santa Rosa Creek Rd., Cambria, CA 93428  
Ecology Center, 2530 San Pablo Ave., Berkeley, CA 94702  
Foothill Farmers' Market, 11053 Rosemary Dr., Auburn, CA 95603  
Harbor Area Certified Farmers' Markets, 333 Orizaba Ave., Long Beach, CA 90814  
LA Co. Agricultural Commissioner's Office, 12300 Lower Azusa Rd., Arcadia, CA 91006  
Native Grow Nursery Corporation, 27201 Cool Water Ranch Rd., Valley Center, CA 92082  
Prevedelli Farms, 260 Pioneer Rd., Watsonville, CA 95076  
Rural Human Services, 286 M St., Crescent City, CA 95531  
Second Harvest Food Bank, 800 Ohlone Pkwy., Watsonville, CA 95076  
Sprouts of Promise, 139 Hollister Ave. #4, Santa Monica, CA 90405  
Torrance City Farmers' Market, 2400 Jefferson St., Torrance, CA 90501  
Ventura Co. CFM Assoc., 5509 N. Bryn Mawr St., Ventura, CA 93003

Notification of committee meetings and their agendas can be found via the Internet by at the following website address: <http://cdfa.ca.gov/is/meetings.html>. If you have any questions or have additional agenda items for discussion, please call me at the number listed below.

Sincerely,

Steve Patton  
Branch Chief

Enclosure(s)

cc: Ed Williams



**California Department of Food and Agriculture (CDFA)  
Certified Farmers' Market Advisory Committee Meeting**

**Wednesday, April 18, 2012  
9:00 a.m. – 1:00 p.m.**

**Teleconference**

**AGENDA**

1. Roll Call
  - a. Introduction of Guests
  - b. Welcome New Members
2. Election of Officers
3. Approval of Meeting Minutes
  - a. September 21, 2011 (Attachment A)
  - b. January 4, 2012 (Attachment B)
4. Approval of Agenda
5. CDFA Reports
  - a. Vacancy and Terms
  - b. Budget Approval (Attachment C)
  - c. Enforcement Progress
  - d. Direct Marketing Ad Hoc Advisory Committee
  - e. Market Manager Training
6. Subcommittee Report
7. Committee Policy II 2.8
8. New Business – Discussion Only
9. Public Comments
10. Next Meeting/Agenda Items
11. Adjournment

All meeting facilities are accessible to persons with disabilities. If you need reasonable accommodation as defined by the Americans with Disabilities Act, or if you have questions regarding the public meeting, please contact Steve Patton at (916) 900-5030. Requests for reasonable accommodation should be made no later than three (3) days before the meeting.

<http://www.cdfa.ca.gov/is/meetings.html>